



## Introduction

Social Brand is part of Grow Global Online Ltd (“we,” “us,” or “our”). We respect your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website [[www.growglobalonline.com](http://www.growglobalonline.com)] or engage with our services.

Please read this Privacy Policy carefully. By using our website and services, you agree to the collection and use of information in accordance with this policy.

## 1. Information We Collect

We may collect the following types of personal information from you:

- **Personal identification information** (such as name, email address, phone number, postal address, etc.)
- **Technical data** (such as IP address, browser type, operating system, and other usage details collected through cookies and similar technologies)
- **Transaction information** (including details of the services you have purchased and your payment information)

## 2. How We Use Your Information

We may use the information collected in the following ways:

- To provide, operate, and maintain our website and services
- To improve, personalize, and expand our website and services
- To communicate with you, including customer service and updates
- To process transactions and manage your account
- To send you marketing communications (if you have opted in)
- To comply with legal requirements and prevent fraud

## 3. Legal Basis for Processing Personal Data

We process your data on the following legal bases:

- **Contractual Necessity:** To fulfil our contractual obligations to you.
- **Consent:** When you have given us explicit permission (e.g., for marketing purposes).
- **Legitimate Interests:** For purposes such as improving services, ensuring security, and managing customer relationships.
- **Legal Obligations:** When required by law, such as tax and accounting requirements.



#### 4. How We Share Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties without your consent, except to trusted third parties who assist us in operating our website, conducting our business, or providing services to you, and who have agreed to keep this information confidential.

#### 5. Data Retention

We retain your personal data only for as long as necessary to fulfil the purposes outlined in this Privacy Policy or as required by law.

#### 6. Security of Your Information

We implement appropriate technical and organizational security measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction.

#### 7. Your Rights

You have the following rights concerning your personal data:

- **Access:** You may request a copy of the personal data we hold about you.
- **Rectification:** You have the right to correct any inaccurate or incomplete data.
- **Erasure:** You can request the deletion of your personal data under certain conditions.
- **Restriction of Processing:** You may request that we limit the processing of your data.
- **Data Portability:** You have the right to obtain a copy of your data in a machine-readable format.
- **Object:** You may object to our processing of your data on certain grounds.

To exercise these rights, please contact us at [team@growglobalonline.com](mailto:team@growglobalonline.com).

#### 8. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance user experience, analyze website traffic, and personalize content. For more information on our use of cookies, please refer to our Cookie Policy.

#### 9. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of these third-party sites. We encourage you to read their privacy policies before providing any personal data.



## **10. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page, and where appropriate, notifying you by email.

## **11. Contact Us**

If you have any questions about this Privacy Policy or our data practices, please contact us at:

*Social Brand, Part of Grow Global Online Ltd*  
Company Number: 16025972  
Email: [team@growglobalonline.com](mailto:team@growglobalonline.com)